



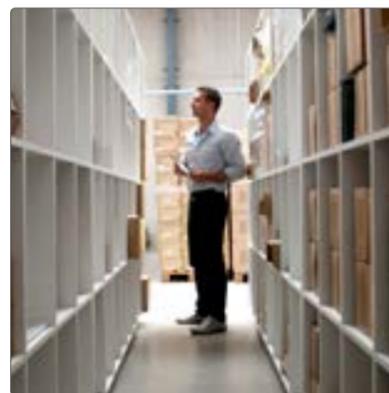
Publica menu cards

Brochure 2019

Menu cards and more



Publica Dessel Belgium



Because your menus reflect your personality!

This is why Publica Menucards offers such an extensive range. From stock products, to unique and personal. But each with a common denominator: quality with the perfect image! Through this brochure we hope to give you an idea of the unlimited possibilities.

Spotlight

page 4 - 7

The name says it all! The system, the choice of materials, the format and the inserts ... the choice is yours! We are happy to help you perfect your creative ideas: from complete books to cult-culinary works of art. As long as they... shine in the spotlight. Visit our website for additional inspiration.



References

page 8 - 9

Are we proud of it? Definitely! That's why we're delighted to show it off! So here a sneak peek. It says something about our empathy, because each establishment obviously has its own style. From large to small (including the menus!); from chic to trendy, and from smooth to rough. Two pages of references, each with their personal appearance.



Individual Design

page 10 - 17

As we said, a menu exposes a little bit of your own personality. This means that we also help you with your ideas to combine one system with a different inside and type of leather. With, as the finishing touch, the printing. In short, an individual design that provokes an irrevocable reaction! And if your creative thoughts are far removed from what we have produced before... well that's when we really become inquisitive!



Binding Systems

page 18 - 19

Tastes and styles may differ, but when you're choosing a new menu, functionality also plays a role. This is why Publica Menucards offers you the choice of various binding systems. A hidden or visible screw system, a subtle cord, a neat border system, a book bound or a clamp system. On pages 18 and 19 you will find a clear overview of the extensive possibilities.



Stock Products

page 20 - 30

In stock! But this doesn't mean that these are boring old-fashioned menu files. Not at all! These are popular solutions, where your choice of cover, printing and inside ensure your menus have their own character. The examples in this brochure and on our website, tell the story for themselves!





The sommelier's bible

Fish on the menu? ...Stingray leather



A brasserie ... with added value



Royal tint! With an impressive certificate



For restaurants with confidence: an impressive visitors' book



Magneto: Click & go



Digitise me now: A surprising cover

May I have the bill please?



Standing proud clear and sociable



What a view! And from both sides



Sandwich display But, of course, also for hot food!



Noticeably clear. Big is beautiful

And now ... for something completely different



Frivolous and friendly, just like the menu!





Book-bound covers Frames



If you prefer genuine luxury presentation for your menu, this book-bound file, with its sturdy framed sheets, is a perfect option. Because the pages are sewn elegantly into the cover, guests can browse through your menu with ease. The individual menu cards can be inserted easily from above.



Book-bound covers Plateau

The menu pages are fixed with spray glue to laminated sheets, where they can be repositioned if necessary, and easily replaced.



This is also a book-bound system. However, with this 'plateau' version, the menu pages are glued to firm, laminated sheets. Thanks to the handy positioning points, they can be positioned and repositioned, if necessary. They can also be easily removed and replaced.



The laminated sheets can also be used in a screw system.



t Nonnetje - Harderwijk



Bartholomeus - Knokke



Ciel Bleu (Okura Hotel) - Amsterdam



Bistro de Paris - Knokke



De Leest - Vaassen



Cambrinus - Brugge



Tribeca - Heeze



Hofke van Bazel - Bazel



La Trinité - Sluis



l'Air du Temps - Liernu



De Burgemeester - Linschoten



La Réserve - Knokke



't Raedthuys - Duiven



Le Jardin - Burg-Reuland



Bougainville (Twenty Seven) - Amsterdam



Café Métropole - Brussel



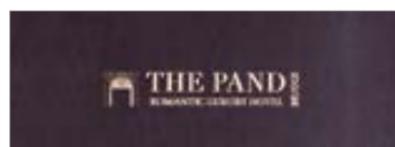
Het Bosch - Amsterdam



Le Sanglier des Ardennes - Durbuy



Kaatje bij de Sluis - Blokzijl



The Pand Hotel - Brugge



Meliefste - Wolphaartsdijk



St. Nicolas - Elverdinge



Valuas - Venlo



Tafel Rond - Leuven



De Treeswijkhoeve - Waalre



The Phlox - Brakel



De Fuik - Aalst



Alain Bianchin - Overijse



Bij Jef - Texel



Berto - Waregem



De Gieser Wildeman - Noordeloos



Le Pré des Oréades - Theux



Crazy Piano's - Scheveningen



Auberge De Herborist - Brugge



Karel V - Utrecht



Il Divino di Milano - Wuustwezel



Club Room - Rotterdam



La Butte aux Bois - Lanaken



La Rive (Amstel Hotel) - Amsterdam



Lafarques - Pepinster



The Millén - Rotterdam



Le Monde est Petit - Brussel



Joelia - Rotterdam



Le Prince - Brussel



Huis Ter Duin - Noordwijk



De Notelaer - Bornem



Katseveer - Wilhelminadorp



Prinsenhof - Brugge



Pulitzer - Amsterdam



St. Martin - Remich



Hotel New York - Rotterdam



Holland Casino - Nederland



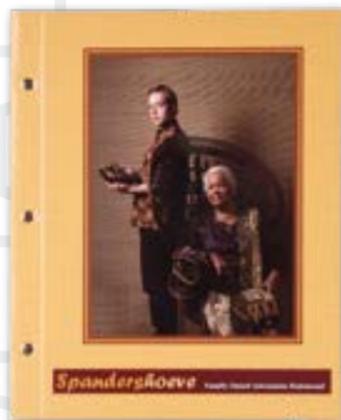
Van der Valk - Moers



Restaurant HMB - Rotterdam

A selection of references

A selection of references



Also available as
check presenters



Menu covers Library customised in vinyl

Menu covers in vinyl



Menu covers Universal Deluxe (S)

Menu covers in leatherette



RESTAURANT
De Librije



Menu covers in leatherette



Also available as
check presenters

Menu covers in real leather



Menu covers in metal / metal light

Menu covers in wood and cork



Screw system

Hidden screw

This is a very popular menu card cover, and not just because of its many possibilities. This menu cover covers everything: there are no visible ropes or screws, ... nothing! Your guests will easily open the cover which will nicely stay open while they start browsing your menus. On the inside they will find your menu in elegant passe-partouts.

Visible screw system

The principle of the menu cover with a visible screw system is exactly the same as in the version with the hidden screws. The only difference is that you show how it works. The outside panels hinge directly on the inside while the cover of the hidden screw version covers everything. This openly sturdy and cool system features all the possibilities that go with a screw system.



2 and 3 view covers

Frames

Give a limited dinner menu, a lunch menu or a card for wines, coffees or desserts a smart and classy touch by presenting it on a double or triple view menu card with frames. You simply insert the paper sheets at the top in the frames. You can also use double frames that allow for multiple courses, even in a double view menu cover.

Holding straps

A double or triple view cover with straps to hold your menu inserts, a system allowing to change your menus in no time. This system makes a small menu look big and classy. The difference with the frame system is that your paper sheets are held by a strap at the top and the bottom of the card.



Book-bound covers

Plateau

The impressive book-binding system is gaining ground among 'discerning users'. This is why, in response to our customers' requests, we have now produced an alternative interior. In this 'plateau' version, the menu cards are glued onto firm, laminated pages. Thanks to the handy, elegant positioning points, the menu cards can be repositioned if necessary, and are easy to replace.

Frames

If you opt for a really luxurious menu presentation, a custom-made and exclusive way to impress your customers, then the cover with book bound inserts is the best choice. The passe-partout pocket inserts are stitched in the book which guarantees that the menu opens easily and that the pages don't bounce back. The sheets are easily inserted at the top of the frames.



Universal

De Luxe

1-2-3-4-or ...even more sleeves? With 1-2-3-4-5- or...10 pages? You name it! A great finish, and available in a variety of colours using the best materials: leather, leatherette, vinyl. With sturdy polypropylene frames. It's called 'De Luxe' for a reason! And there are also lots of possibilities when it comes to the format!

De Luxe S

A Universal Deluxe, but then with an S! The 'S' for ... 'Sturdier' ... 'Stylish' ... 'Special' ... whatever you want! The quality principle is the same as the 'normal' De Luxe. The difference is, for example, in the cover of this S-version. Due to the freedom in format - so even extra-large - you can have your entire menu on one or two sides. That's the basis of this system. You can divide the menu over 2 sides... or even have everything on a single page.



Cord-bound system

The quality of the materials we use guarantees that a cover with this stylish cord-bound system also makes a strong and professional impression. The cord-bound solution is excellent for less extensive menus. For the finish, you can choose between leather, leatherette, wood or metal. The passe-partout in the interior of this menu cover is convenient and also suitable for transparent heavy-duty sleeves. In short, a user-friendly system that allows easy browsing and changing of menu sheets.

Strip + covers

A contemporary, modern menu card with a practical screw system to hold the pages. The cover consists of two or three elements: the strip, the passe-partout sleeves and, possibly, the covers. That offers a lot of combination possibilities to create a unique menu card. The strip can be made of wood, metal or leatherette. The cover of this multifunctional menu card is made of leather, leatherette, vinyl or very strong and maintenance free polypropylene. An overall print is possible on all these materials.



Clamping system

A robust metal clamp is holding the menu together. The sturdy clamp spine gives a firm hold to your pages. This is a practical and perfectly finished menu cover that allows you to change your menus quickly and regularly. This cover is available in leather, leatherette and vinyl, but if you really want your menu covers to stand out in the crowd, you can choose wood or metal.

Split-pin system

In gold or silver! This isn't about a difference in quality, but about personal preference and which colour and/or print best suits the menu! The decorative head on the outside is attached to a handy split-pin binding system. Easy to open and close. This enables you to change the number of chic polypropylene covers easily.



Supplied from stock
but still with
your personal appearance



The inner covers are easy to replace, thanks to the handy split-pin system.

Available in 2 colours
light brown and black

College

NEW IN OUR WEBSHOP

Luxury table runners & cutlery pouches



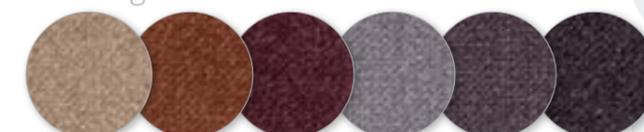
Also available as
cutlery pouch

The Arizona Series
is available in the
following colours



Arizona

The Yuta Series
is available in the
following colours



Yuta



Available for paper size A4 and A5

Available in 2 colours of wood or black leatherette



Clipboard



Available in 2 sizes and 2 colours of wood printed with 'Menu' on top. Finished with 2 types of window: completely transparent or with a black border



Flipboard



Sturdy finish with rugged bolts



Library Croco



Library Lizard



Library Fibre



Library Classic

Also available as check presenters



Library Wood



Panorama



Trendline Color



Trendline Classic



GastroLux



Omniframe Metal



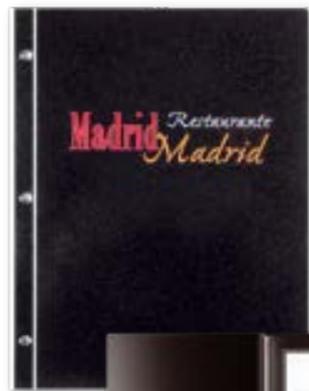
GastroLeather



Omniframe Leather



Omniframe Wood

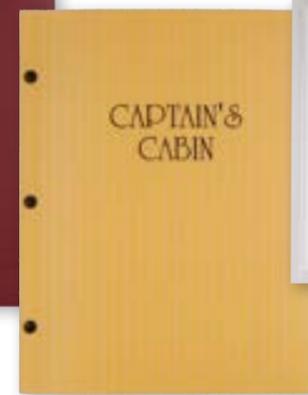


Metal Light

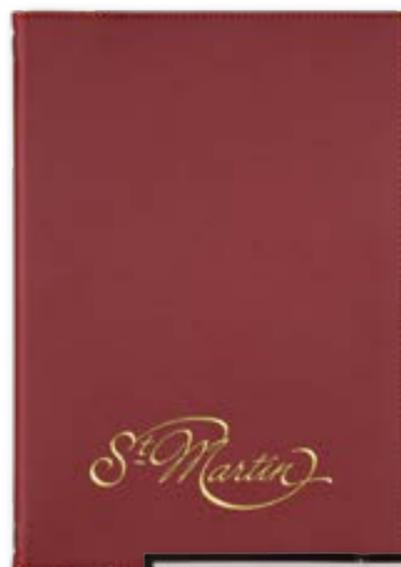
Also available as check presenters



Universal

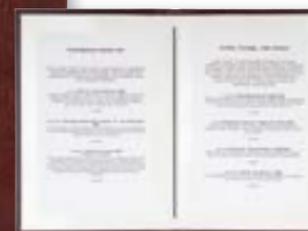


New Touristique



Classic Calf

Classic Elegance



Woodline



Plexiglass articles



Our hotel products are distributed all over the world. They vary from very luxurious to very simple, but their quality and finish are always great. Featuring your own logo, they have a pretty unique look. Publica is the steady supplier of several hotel chains.

Hotel products

Publica Menupresentations

Publica has been a manufacturer and total supplier of high end menus and wine lists since 1984. We supply to famous breweries and renowned wineries, to big hotel chains all over Europe and to restaurants, from uncomplicated to gastronomic. By using exclusively high standard materials we can guarantee most of our products for three years.

Visit our stand at the trade fairs

Publica presents an extensive collection of wine lists, menus and other products for hotels, restaurants and bars at several trade fairs throughout Europe. We cordially invite you to our stand to get acquainted.
www.publicamenucards.com/en/tradefairs



Visit our website

Click on the tab Individual Design and get inspired by our exclusive collection. You can also order from our website. We deliver all products from stock, fast and easy.
www.publicamenucards.com



Visit our showroom

We will be delighted to welcome you in our showroom in Dessel where you can comfortably look at all of our products. Call or mail us for an appointment.
 Telephone: +32 14 37 09 18
 E-mail: info@publicamenucards.com



Do you want us to visit you?

Make an appointment with one of our advisors. They will gladly visit you to get acquainted and to advise you. Call or mail us for an appointment.
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